PHILADELPHIA
Jewish Exponent

Media Kit

2026

Reach over 53,000 Jewish Adults in Philadelphia and surrounding suburbs with a mix of print and digital.

Mid-Atlantic MEDIA

advertising@jewishexponent.com
215-832-0700 ext. 2 | JewishExponent.com

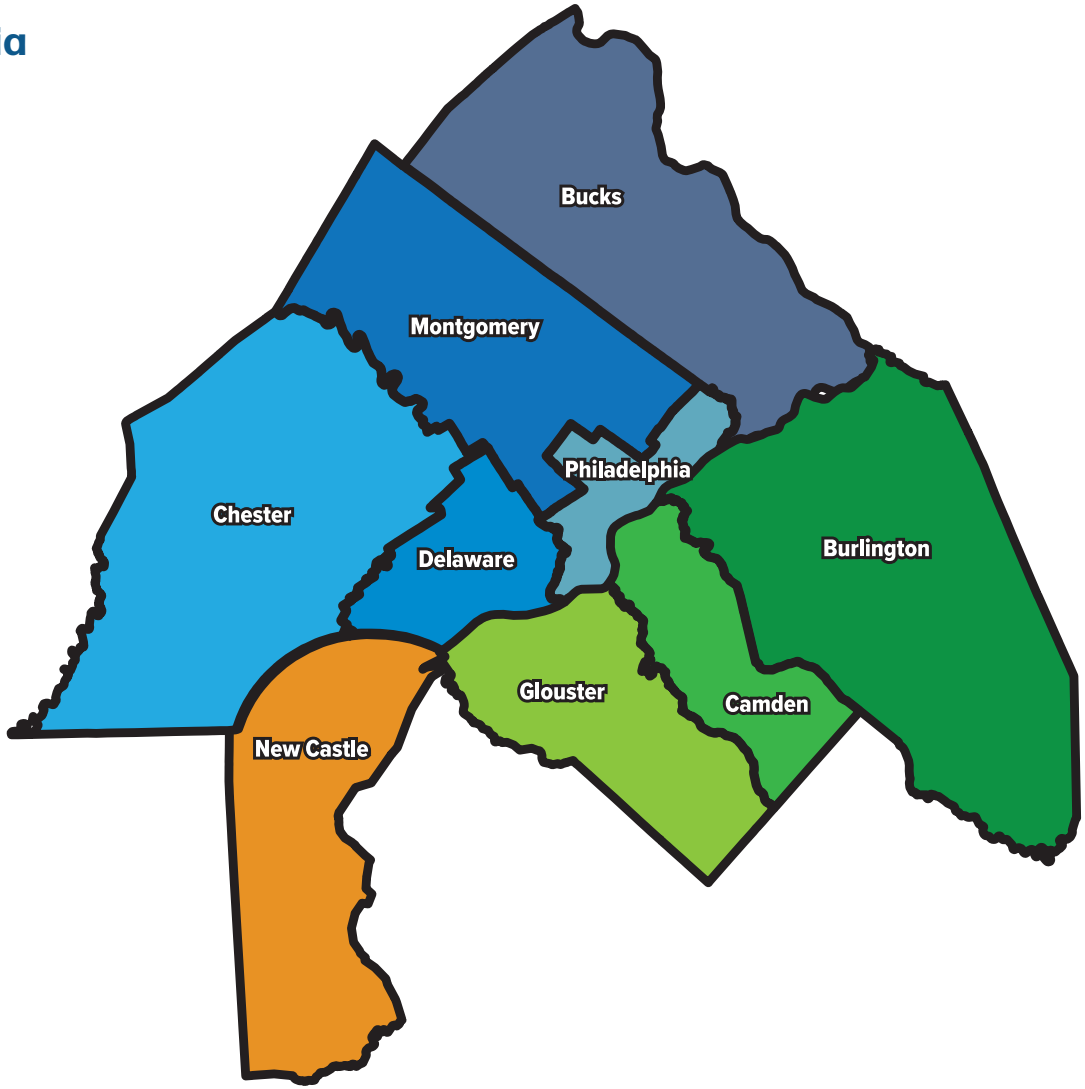
PHILADELPHIA Jewish Exponent

PRINT & DIGITAL MAGAZINE Readers

Celebrating 138+ years of informing, educating, influencing and entertaining the greater Philadelphia Jewish community. With the latest in local news, opinions, analysis, local personality profiles, entertainment features, JEs integrated media properties are a unifying force for building and strengthening an upscale Jewish community. JE is the essential vehicle to advertise your services to our niche market!

Target Jewish Adults in the greater Philadelphia area with a mix of print and digital.

- Average $150,000 HHI and $1.25m net worth
- Average age 62
- 95% are College Graduates
- 83% own a primary residence with an average value of $500,000
- 13% own a second home



Magazine Audience Reach: 53,000

When you buy an advertising program in Philadelphia Jewish Exponent (JE), your message is delivered by print, digital and email distribution. JE is delivered by mail to its paid subscribers and distributed for FREE to over 50 newsstand locations throughout Jewish Philadelphia. Additionally, JE's magazine is delivered to over 11,000 email subscribers as well as 30,000 targeted emails.

Newsstand Pick Rate Average: **100%**

Digital Magazine Unique User Monthly Average: **6,800**

Newsletter: Unique Opens: **44%**; Click Through Rate: **6.5%**

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Philadelphia Jewish Exponent

2026 Editorial Calendar

Contact your JE sales consultant to schedule your advertising

	Publication Date	Space Reservation Date & Materials Due
January		
Senior Lifestyle	January 1	Friday, December 26, 2025
Dining/Food*	January 8	Friday, January 2
Camp & School Guide, ***Home Services****	January 15	Friday, January 9
Healthy Living	January 22	Friday, January 10
Ask The Expert*	January 29	Friday, January 23
February		
Senior Lifestyle, Special Focus: Arts	February 5	Friday, January 30
Dining/Food*	February 12	Friday, February 6
Camp & School Guide, ***Home Services****	February 19	Friday, February 13
Bar & Bat Mitzvah, Healthy Living, Purim, ***Ask The Expert****	February 26	Friday, February 20
March		
Passover, Senior Lifestyle	March 5	Friday, February 27
Passover, ***Dining/Food****	March 12	Friday, March 6
Passover, Camp & School Guide, ***Home Services****	March 19	Friday, March 13
Passover, Healthy Living, ***Ask The Expert****	March 26	Friday, March 20
April		
Senior Lifestyle	April 2	Friday, March 27
Dining/Food*	April 9	Friday, April 3
Yom Ha'atzma'ut, ***Home Services****	April 16	Friday, April 10
Healthy Living	April 23	Friday, April 17
Primary Election Preview, ***Ask The Expert****	April 30	Friday, April 24
May		
Senior Lifestyle	May 7	Friday, May 1
***Confirmations**, Dining/Food**	May 14	Friday, May 8
Wonderful Weddings, **The Good Life****, ***Home Services****	May 21	Friday, May 15
Healthy Living, ***Ask The Expert****	May 28	Friday, May 22
June		
Senior Lifestyle	June 4	Friday, May 29
***Dining/Food**, Graduates**	June 11	Friday, June 5
Home Services*	June 18	Friday, June 12
Healthy Living, ***Ask The Expert****	June 25	Friday, June 19

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	Publication Date	Space Reservation Date & Materials Due
July		
Senior Lifestyle	July 2	Friday, June 26
Dining/Food*	July 9	Friday, July 3
Home Services*	July 16	Friday, July 10
Guide to Jewish Life*	July 23	Friday, May 22
Healthy Living	July 23	Friday, July 17
Ask the Expert*	July 30	Friday, July 24
August		
Senior Lifestyle	August 6	Friday, July 31
Dining/Food*	August 13	Friday, August 7
Home Services*	August 20	Friday, August 14
Rosh Hashanah, Education, Healthy Living, ***Ask the Expert****	August 27	Friday, August 21
September		
Rosh Hashanah, Senior Lifestyle	September 3	Friday, August 28
Rosh Hashanah, ***Dining/Food****	September 10	Friday, September 4
Yom Kippur, Camp & School Guide, ***Home Services****	September 17	Friday, September 11
Healthy Living, ***Ask The Expert****	September 24	Thursday, September 18
October		
Senior Lifestyle, Camp & School Guide	October 1	Friday, September 25
Special Focues: Arts, ***Dining/Food****	October 8	Friday, October 2
Mazel Tov!, ***Home Services****	October 15	Friday, October 9
Best of Jewish Philadelphia part 1, Healthy Living, General Election Preview	October 22	Friday, October 16
Best of Jewish Philadelphia part 2, Camp & School Guide, ***Ask The Expert****	October 29	Friday, October 23
November		
Senior Lifestyle	November 5	Friday, October 30
Dining/Food*	November 12	Friday, November 6
Chanukah, Wonderful Weddings, ***Home Services****	November 19	Friday, November 13
Chanukah, Healthy Living, ***Ask The Expert****	November 25	Friday, November 20
December		
Chanukah, Charitable Giving, Senior Lifestyle	December 3	Wednesday, November 25
Dining/Food*	December 10	Friday, December 4
The Good Life**, Camp & School Guide, ***Home Services****	December 17	Friday, December 11
Healthy Living	December 24	Friday, December 18
New Year's Eve Celebrations*, Ask The Expert*	December 31	Friday, December 25